

Salem College Alumnae Association
Committee Descriptions

Approved By Alumnae Board on January 26, 2018
Pending Ratification by the Alumnae Association on April 28, 2018

Rosanna Mallon, Assistant Director, College Alumnae Relations

Admissions Committee

To work with the Salem College Admissions Department to serve as the "go to" alumnae representatives when the current admissions department needs outreach or ideas for prospective student awareness in our communities. That outreach should not be limited to local communities, but include regional, state and national outreach. This committee agrees to volunteer their time, ideas and expertise on how to enhance student enrollment, advocate national interest in Salem College through alumnae outreach, and participate in specific interest groups or admission projects including the current Salem Alumnae Board.

Alumnae Relations Committee

Members of the Alumnae Relations Committee shall support the Alumnae Office in the geographic development of their area Alumnae clubs and/or Alumnae events. Planned events should appeal to a wide range of Alumnae interests and be accessible financially and geographically.

The committee assists the Alumnae Relations Director with promoting and coordinating the annual Reunion Weekend and helps to secure and coordinate volunteers to work the entire event.

Development Committee

The Committee's Mission: Serve as a liaison between the Alumnae Board and the Office of Institutional Advancement (IA) in an effort to optimize strategies to increase alumnae participation in financial support of the Institution.

Governance Committee

The Salem College Alumnae Board Governance Committee works to ensure that the Bylaws of the Association are up to date and upheld throughout all endeavors pursued by the Association. The Committee is responsible for various aspects of New Membership representation, from assisting with the establishment of new committees and appropriate titles/positions; and, facilitating and executing the yearly New Membership Orientation.

Student Services Committee

To be a visible and accessible presence for all Salem students, building relationships with students that transform into continued engagement as alumnae. We serve to complement the efforts of the professional development and diversity & inclusion committees and may partner with them on events.

Professional Development Committee

The Professional Development Committee works with the Office of Career and Professional Development and the Alumnae Relations Office to help generate program ideas designed to leverage alumnae expertise in service to other alumnae and students at Salem College. The committee identifies and solicits appropriate alumnae to participate in professional development programs; shares information about professional opportunities with students and alumnae; promotes college programs designed to encourage alumnae to hire and mentor Salem College students; and plans and carries out on-campus career programming for students and alumnae.

Diversity & Inclusiveness Committee

To ensure that the Salem College Alumnae Board fosters passion for Salem College, serves to engage and inspire lifelong connections with alumnae; affirms the value of all members of the Salem College Alumnae Association, regardless of race, ethnicity, sexual orientation, gender, religion, or social and economic status. Salem College is enriched by its diverse community and the Alumnae Board shall actively pursue opportunities to make our community more inclusive, compassionate, and just. This committee will also lead efforts to partner on initiatives that will support the Assistant Vice President for Equity, Diversity, Inclusion, and Compliance and the Salem College Administration, as appropriate.