

2019 Founders Day Convocation Speaker

Lossie Freeman

Founders Day Convocation
Friday, April 26, 2019 @ 4:15 pm
Hanes Auditorium

Lossie Freeman works as Special Assistant to the Mayor for Employment initiatives – City of Wilmington, Delaware. Her role is to coordinate the administration's efforts to develop a robust employment infrastructure in partnership with the business community, to promote job creation and job skills training opportunities for residents.

Ms. Freeman began her career on Wall Street at JPMorgan. As an Internal Global Consultant she assisted in the launch of their FX business in Seoul and a joint venture in Tokyo with DKB Bank to market mutual funds. She was a licensed broker-dealer on the JPM Listed Equity Trading Desk and a clerk on the NYSE.



Lossie studied abroad as an undergraduate in Shanghai in 1995 and after graduate school worked briefly at the U.S. Consulate in Guangzhou, China in the Economic/Political Section. Most recently she was VP of Global Business Development for Parnassus Global Agency, a DC-based communications consulting firm focused on public policy and global business development. She has provided research on youth savings, entrepreneurship, and financial inclusion for a UK-based international NGO, International Rescue Committee. Ms. Freeman holds a B.A. in Economics from Salem College '97 and a Master in Public Administration in Economic Policy Management from Columbia University's School of International and Public Affairs '07.

Lossie is a member of the Wilmington Rotary Club and currently serves as a Trustee of Salem Academy & College, a founder of the Delaware Fund for Women, a member of Board of Directors for Kingswood Community Center and the Delaware Contemporary Museum in Wilmington, and a Commissioner on the Delaware Governor's Commission on Volunteerism. She grew up in a small farming town in Eastern North Carolina with the dream of living in a penthouse apartment in NYC, driving a red convertible, and travelling the world as a U.S. Ambassador. Instead, Lossie lives with her husband Stephen, their 10-year old son Nathan, and a rescue dog named Annie. Although she no longer wishes for the red convertible, she loves travel and global politics, and still dreams of making a positive impact on the lives of others!